



BECOMING A MEMBER OF CANADA'S OCEAN SUPERCLUSTER

DRIVING INNOVATION IN THE OCEAN ECONOMY

Canada's Ocean Supercluster (OSC) is an industry-led collaboration with government that is committed to growing Canada's leadership position in the global ocean economy.

Despite having one of the only national ocean economies in the world characterized by significant activity in all major sectors, Canada faces challenges converting research and

development into commercial outcomes. The OSC is changing that by building a strong network of members, attracting and developing talent, and improving linkages between ocean companies and innovators. For Canadian ocean companies, that means more skilled workers, corporate learning opportunities, greater access to global markets, and improved commercial outcomes.

SUPERCLUSTER MEMBERSHIP

The OSC is a national initiative with private sector investment from across the country and linkages to international partners. There are two types of OSC membership:

INDUSTRY MEMBERS are private sector companies that see the value in collaboration and building key capabilities to develop a stronger innovation ecosystem. They understand that sharing the risks and costs associated with ocean research and development means better commercial outcomes and new supply chain relationships to grow Canada's economy and attract leading talent. Industry Members recognize the OSC is a strategic mechanism for idea and value exchange between companies, and have ambitious plans to invest in collaborative sustainable commercial development.

Industry Members include companies representing traditional ocean sectors like fishing, oil and gas, shipping, aquaculture, shipbuilding, and defense, and emerging sectors like marine renewable energy, advanced ocean technology, offshore aquaculture, and marine bio-products.



ASSOCIATE MEMBERS are organizations who contribute to the strength and diversity of the supercluster. These organizations believe in the potential of Canada's ocean economy and invest time and in-kind resources to the OSC. Associate Members have ideas and expertise to support company growth, research commercialization, and talent attraction. They are poised and eager to deliver collaborative projects and build relationships to unify around a shared Innovation Ecosystem strategy. Associate Members can participate in Technology Leadership projects, bring ideas forward for industry investment, and act as delivery or communications partners for Innovation Ecosystem activities in communities across the country.

Associate Members include, but are not limited to, private companies making in-kind contributions to the cluster, post-secondary institutions, Indigenous communities, incubators, accelerators, and other non-profit organizations.



Are you interested in becoming an industry member? Visit OceanSupercluster.ca to express your interest.

CONTRIBUTING TO THE OCEAN SUPERCLUSTER

The Ocean Supercluster has an open membership model, accommodating partners from across industries and sectors. Our membership model includes a range of investment levels, as well as opportunities for non-investing organizations. For more details, please refer to the membership agreement frequently asked questions.

INDUSTRY MEMBERS are private sector organizations investing cash in supercluster activity. Investment Levels:

- **CLASS A:** \$15,000,000 and over
- **CLASS B:** \$5,000,000 and over
- **CLASS C:** \$1,000,000 and over
- **CLASS D:** \$250,000* and over

*Organizations contributing \$50,000 and over are considered Class D members; however, only organizations contributing \$250,000 and over can elect board directors.

ASSOCIATE MEMBERS are organizations investing in-kind and other contribution to supercluster activity. This includes:

- Human capital and resources
- Physical space and assets
- Technology
- Services
- Marketing and promotion
- Other resources to support the delivery of programs and activities

BENEFITS FOR MEMBERS

	Class A	Class B	Class C	Class D	ASSOCIATE
Lead strategy through board participation	X 1 seat, per \$15M, designated	X 2 seats, elected by class	X 1 seat, elected by class	X 1 seat, elected by class	X Number of seats varies, elected by membership
Leverage funding from federal government	X	X	X	X	
Propose technology leadership projects	X	X	X	X	
Join technology leadership projects	X	X	X	X	X
Participate in technology leadership working group	X	X	X	X	
Networking and linkages to resources	X	X	X	X	X
Participate in program development workshops	X	X	X	X	X
Marketing and business development opportunities	X	X	X	X	X
Access to online member portal	X	X	X	X	X
Database of Canadian ocean-tech resources and companies (asset map)	X	X	X	X	X
Ad-hoc in-kind resources from other members (HR, legal, facilities, etc.)	X	X	X	X	X
Resources to foster diversity and inclusion	X	X	X	X	X
Partake in open calls	X	X	X	X	X
Talent attraction and training activities	X	X	X	X	X
Intellectual property support	X	X	X	X	X
Access to shared data (in accordance with data strategy)	X	X	X	X	X
Invitation to annual general meeting	X	X	X	X	X
Bring ideas forward for industry investment	X	X	X	X	X
Be an innovation ecosystem project proponent	X	X	X	X	X